Saskatchewan
Tourism and
Small Business

BIBLIOGRAPHY
OF TOURISM
SURVEYS AND REPORTS

February, 1985

MESSAGE FROM THE MINISTER

Tourism already affects our economy in a very significant way. In 1982, tourism expenditures in this Province totalled $934 million and were responsible for supporting 31,000 jobs. Our goal, however, is to increase Saskatchewan's share of the travel market and the dollars and employment that accompany such growth. This goal cannot be accomplished solely by the provincial government. All partners in tourism must play an active role.

This Bibliography of Tourism Surveys and Reports has been developed to assist those interested in developing tourism facilities in Saskatchewan, including consultants, accountants, business advisers and potential entrepreneurs. It contains a comprehensive list of tourism materials with information on this Province.

We trust this listing will be of valuable assistance to anyone interested in increasing the economic impact of tourism in Saskatchewan.

Jack Klein
Minister
Tourism and Small Business

INTRODUCTION

This Bibliography was compiled to provide business persons, consultants, private sector organizations, government agencies and libraries, with a comprehensive list of tourism materials containing information on Saskatchewan. It includes currently available provincial and federal government statistical publications, and it is updated regularly.

Some of the items listed are available from the publishers on a limited basis. These items are identified by an "*" on the right-hand column.

To obtain additional copies of the Bibliography or more information about the items listed, please contact:

Business Library
4th Floor
Bank of Montreal Building
2103 - 11th Avenue
REGINA, Saskatchewan S4P 3V7

or phone:
(306) 566-9552

Effective May 19/85 phone will change to:
(306) 787-9552

Title	Description	Source	Date
Air Canada Report for Tourism Industries	Monthly number of passengers departing/arriving on Air Canada flights to/from Regina and to/ from Saskatoon.	Air Canada	Monthly
Report on Employment Operations by Industry	Regular placement vacancies notified or cancelled by industry, new male/female registrations for the eleven CEIC districts in Saskatchewan; includes tourism industry.	Canada Employment & Immigration	Monthly
Report on Registered Clients and Vacancies	Breakdown for approximately 230 occupations for clients without employment by age group, including those in tourism industry.	Canada Employment & Immigration	Quarterly
A Proposed Methodology for Identifying Areas of Tourism Development Potential in Canada	"Product/Market Match Model" that compares physical tourism resources with program factors.	Canadian Government Office of Tourism	Feb./82
Attitudes of U.S. Residents Towards Travel to Canada	Data on awareness of and potential for U.S. visitors to Canada for pleasure purposes and their attitudes towards Canadian vacation destinations as compared with U.S. destination alternatives.	Canadian Government Office of Tourism	1984
Canadian Travel Survey, 1980	Detailed analysis of the Canadian Travel Survey available through Tourism Canada.	Canadian Government Office of Tourism	1982
International Marketing Manual	"Hands on" manual with current statistics for competition, and statistics on overseas visitors to Canada and to Manitoba/Saskatchewan. Target groups for marketing are identified.	Canadian Government Office of Tourism	1982

Title	Description	Source	Date
National Manpower Strategy Study (Final Report)	A manpower benchmark and future manpower demand study, focusing on the labour market needs of the hospitality industry.	Canadian Government Office of Tourism	Apr./83
Tourism Resource Inventory	Data includes: provincial events calendars; private files of CGOT staff members; and some personal contacts with event organizers.	Canadian Government Office of Tourism	Ongoing
Transportation/Tourism Canada	Documents all air carriers, airports, rail companies, motorcoach lines, major car rental companies, ferry services, sightseeing and cruising companies, fly-in fishing and hunting camps; also included are routes and maps for intra-city and rail services.	Canadian Government Office of Tourism	1981
Convention Statistics, Regina	Summary of convention statistics and convention attendance spending 1977 to 1982. 1982 totals by month, for number of conventions, delegates, delegate nights and expenditures.	City of Regina	Annual
Convention/Meeting Market Identification Study	Lists potential organizations that could meet in Saskatchewan utilizing facilities currently available. Includes an inventory of these facilities.	DRIE/ ITC (Peat Marwick)	1983
Northern Saskatchewan: Recreation System Overview	Report defines broad recreation-related issues and areas having significant recreation potential for future consideration.	Department of Northern Saskatchewan	Dec./81
An Economic Survey of Saskatchewan's Outfitting Industry	Results of a questionnaire survey of 94 fishing camp outfitters based in Northern Saskatchewan.	Fisheries & Oceans Canada	1984

Title	Description	Source	Date
Monthly Airport Activities Report	Statistics provided for each flight identified including number of non-revenue and revenue passengers arriving and departing.	Frontier Airlines	Monthly
Omnibus Survey of Provincial Parks, 1982	Statistics based on a poll of users and non-users of parks by sex, family size, age group, education and income group.	Gallup Poll	1982
A Forecast of Tourism to and from Canada, 1986	Report produces optimistic and pessimistic travel forecasts. Contains background tables and comments supporting the projections.	L.J. D'Amore & Associates	Feb./78
Tourism in Canada, 1986	Results of a 1976 Delphi study covering tourism-related trends.	L.J. D'Amore & Associates	Oct./76
Tourism 2000: Forecasting Tourism in Canada to the Year 2000	Results of research into literature on futurology and long-range forecasting approaches.	L.J. D'Amore & Associates	Jul./74
Liquor Licensing Commission Licenses	List of location, name of licensed establishment, type of beverage license held, name of licensee(s) and license number.	Liquor Licensing Commission	Annual
Trends in the Hotel Industry, International Edition	Detailed hotel statistics for Canada, Alberta, Atlantic Provinces, Manitoba, British Columbia, Ontario and Quebec. Also results of operations compared to previous years.	Pannell Kerr Foster	1981
Historic Park Attendance	Attendance figures for each park, each month for periods May to September, 1981 and 1982.	Parks Canada	Sept./82

Title	Description	Source	Date
Motherwell Homestead: National Historic Site Management Plan	Background information and proposed conceptual management plan for this National Historic Site.	Parks Canada	1981
Saskatchewan Rivers Heritage Complex	Inventory of the historical resources in the Complex. Five heritage themes are identified. Included are recommendations for further expansion of the tourism and recreational activities.	Parks Canada (N. Dyck)	No Date
Visitor Statistics - Regina	Report provides annual total visitors registering at the Tourist and Convention Bureau Visitor Information Centre in Regina.	Regina Tourist & Convention Bureau	Annual
Taxation Statistics	Report details total, average per return, income for taxable and non-taxable returns. Data is provided for individual Saskatchewan communities, summarized by subdivision or electoral area. Useful demographic information for tourism planning.	Revenue Canada	Annual
Annual Report, 1981-82, Saskatchewan Centre of the Arts	Statistics and data on activities for the year including total attendance for the last 3 fiscal years.	Saskatchewan Centre of the Arts	1982
Analysis of School Group Visitations at Cannington Manor in 1980-1981	Analysis of school group users with statistics as to: historical annual visitation, attendance of programs, time spent in the park, distance travelled, origin of visitors and weekly visitation.	Saskatchewan Culture & Recreation	1982
Heritage Conservation Division	Booklet outlining programs and activities undertaken by the Heritage Conservation Division.	Saskatchewan Culture & Recreation	Nov./82

Title	Description	Source	Date
Interpretive Program, 1982	Origins of visitors to Fort Carlton and Cannington Manor taken from guest registration book.	Saskatchewan Culture & Recreation	1982
Municipal Heritage Property in Saskatchewan	Alphabetical order by site location of properties which have been designated or are under consideration as Municipal Heritage Sites.	Saskatchewan Culture & Recreation	Feb./83
Proposed Park Operations, 1983 Heritage Parks	Proposed level of operation for nine parks/ sites; hours of operation, number of interpretive guides and maintenance staff.	Saskatchewan Culture & Recreation	Jan./83
Provincial Heritage Property in Saskatchewan	Alphabetical order by site location of properties which have been designated or are under consideration as Provincial Heritage Sites.	Saskatchewan Culture & Recreation	Dec./83
Recreation Facilities Survey, 1982-83	Renovations and recreation facility construction projects. Included are arenas, halls, curling rinks, and pools.	Saskatchewan Culture & Recreation	1982-83
Register of Provincial Historic Markers in Saskatchewan	Listing of the Provincial Historic Markers erected in the province. Data includes file reference, marker number, title of plaque, text and location.	Saskatchewan Culture & Recreation	Sept./82
Trends in School Group Visitation at Fort Carlton	Analysis of school group visitation; annual visitation, organized group use, comparative statistics with Batoche National Park.	Saskatchewan Culture & Recreation	Sept./82
Visitation Statistics, 1981 - 1982	Visitation statistics for Fort Carlton, Cannington Manor, Wood Mountain Provincial Historic Park, May to September, 1981 - 1982.	Saskatchewan Culture & Recreation	1982

Title	Description	Source	Date
Covered Population	Population statistics of Saskatchewan cities, towns, villages and Indian Reservations having a code number. Data displayed for each location by sex, age (5-year age groups) and total population for each community.	Saskatchewan Health	Annual
Labour Report	Monthly labour force surveys. Includes CPI for Canada, Saskatoon, Regina, by age, sex, average weekly wages and salaries.	Saskatchewan Labour	Monthly
Wages and Working Conditions by Occupation	Survey of 1,100 firms in Saskatchewan. Includes tourism related businesses. Data includes salaries, wages, working conditions and fringe benefits. Each occupation includes description of duties, monthly or hourly rates.	Saskatchewan Labour	1983
1982-83 Winter Recreation Evaluation Report	Survey of winter recreation users at six Provincial Parks.	Saskatchewan Parks & Renewable Resources	May/83
Canadian Heritage Rivers System - Nomination Document for the Clearwater River Saskatchewan	Identifies the heritage significance of the river and justifies its inclusion in the Canadian Heritage Rivers System (CHRS).	Saskatchewan Parks & Renewable Resources	1984
Fisheries Opportunities Booklet	Alphabetical listing by lake's name, size, location and fish species.	Saskatchewan Parks & Renewable Resources	1983

Title	Description	Source	Date
Lake Diefenbaker Recreation Strategy	Reviews the recreation and tourism potential of the Lake and recommends a strategy addressing private and public sector roles on the development and management of tourism and recreation opportunities.	Saskatchewan Parks & Renewable Resources	1984
Pike Lake Provincial Park - Park Management Study	Information base and integrated planning strategy for the park.	Saskatchewan Parks & Renewable Resources	1984
Saskatchewan Non-Resident Fishing License by State, 1980/81/82	Sales of angling licenses by residents/ non-residents and others for each year from 1980 to 1982.	Saskatchewan Parks & Renewable Resources	1983
Visitation and Outdoor Recreation Statistical Report	Summary of facility inventory and use statistics for Provincial Parks, recreation sites, and campgrounds.	Saskatchewan Parks & Renewable Resources	Annual
Winter Recreation Survey 1981/82	Survey obtained data on activity participation, origin of visitors and potential demand for special winter recreation programs; conducted at nine provincial parks and two recreation areas.	Saskatchewan Parks & Renewable Resources	1983
List of Associations Under Saskatchewan Sports Inc.	Associations affiliated with Saskatchewan Sports Inc. Includes name of president and mailing address.	Saskatchewan Sports Inc.	1983
1982 Park User Survey: Summary	Analysis of the responses provided by the 960 questionnaires completed from the 14 Provincial Parks.	Saskatchewan Tourism & Renewable Resources	1982

Title	Description	Source	Date
An Assessment of Manpower and Training Needs for Saskatchewan Hospitality Industry	A report outlining the manpower problems and recommendations for training opportunities within the hospitality industry.	Saskatchewan Tourism & Renewable Resources	1983
Buffalo Pound Provincial Park: Management and Development Guidelines	Program guidelines for the management and development of Buffalo Pound Provincial Park.	Saskatchewan Tourism & Renewable Resources	1981
Buffalo Pound Whitetrack Recreation Complex	Conceptual plan proposed for the Whitetrack areas of Buffalo Pound Provincial Park with the intent to develop a commercially viable year-round integrated resort complex. Market assessment, facility programming, financing feasibility, assessment and development considerations are presented.	Saskatchewan Tourism & Renewable Resources	Feb./81
Churchill River Reach Saskatchewan	Analysis of Canadian heritage rivers and wilderness park potential: profile of key natural, human and recreational resource features; suitability of the area for Canadian Heritage River nomination.	Saskatchewan Tourism & Renewable Resources	Mar./82
Cypress Hills Provincial Park: Park Destination Report - HLP Study	Proposed types of facilities and services required to support Cypress Hills Provincial Park as a year-round Tourism Destination Resort.	Saskatchewan Tourism & Renewable Resources	Apr./81
Five-Year Park Development Program	Report consisting of the following five components: 1. Policy paper on park development. 2. Park classification and development model. 3. 20-year park development goals. 4. 5-year development program (capital budget implications). 5. 5-year and 20-year program (ordinary budget implications). Park-specific five-phase plans are outlined.	Saskatchewan Tourism & Renewable Resources	1981 Confidential*

Title	Description	Source	Date
Intra-Provincial Travel to and Within Saskatchewan By Canadians (1979, 1980, 1981 and 1982)	Summary of the use patterns within Saskatchewan as a whole and at the regional level.	Saskatchewan Tourism & Renewable Resources	Jun./82
Lac La Ronge Provincial Park Master Plan	Report focuses upon management and development policies for the Lac La Ronge Provincial Park.	Saskatchewan Tourism & Renewable Resources	Nov./82
Little Red River Study	Study involving resource mapping and analysis, a public involvement program, recreation survey, preparation of land use and conservation recommendations.	Saskatchewan Tourism & Renewable Resources	Nov./82
Management and Development Guidelines for Good Spirit Lake Provincial Park	Guidelines for the management and development of the park based on recommendations of the Panel for Public Hearings.	Saskatchewan Tourism & Renewable Resources	1980
Motorcoach Tour Activities in Saskatchewan, 1980	Survey results of a mail-out survey to measure the Motorcoach Tour Activity, to obtain an indication of Saskatchewan potential. List of operators is provided.	Saskatchewan Tourism & Renewable Resources	1981
Number of Parties Registering at Government Information Centres, 1978 - 1982	Visitation Statistics to individual visitor information centres for May - September, 1978 - 1982. Totals by month and year.	Saskatchewan Tourism & Renewable Resources	1982

Title	Description	Source	Date
Provincial Park - Camping Comparisons	Information on the total number of camper days for each Provincial Park from 1973 to 1982, total figures for each year and percentage change from year-to-year.	Saskatchewan Tourism & Renewable Resources	1982
Provincial Parks Visitation Comparison	Tables indicating total number of vehicles entering each Provincial Park from years 1972 to 1982. Total figures provided for each year. Percentage change from year-to-year.	Saskatchewan Tourism & Renewable Resources	1982
Regina Beach Urban Impact Feasibility Study	Detailed assessment of the impact generated by increased waterfront recreation opportunities and a feasibility analysis of the business sector of the village.	Saskatchewan Tourism & Renewable Resources	1982
Saskatchewan Cross-Country Ski Areas	Information on each of the 39 Cross-Country Ski areas in Saskatchewan: location, owner/ operator, phone number, highway map, number and length of trails, markings, hours patrolled, degree of difficulty, services available, etc.	Saskatchewan Tourism & Renewable Resources	1980
Saskatchewan Senior Citizens Market Study by Cities	Survey to identify significant variations in the travel patterns and interests of senior citizens in Moose Jaw, Saskatoon and Regina.	Saskatchewan Tourism & Renewable Resources	1980
Sport Fishing Survey, 1982	Statistics on such items as months fished, length of stay, modes of travel, type of accommodations used, expenditures, and comments on fishing information received.	Saskatchewan Tourism & Renewable Resources	Apr./83

Title	Description	Source	Date
Summary: Provincial Park Commercial Accommodation Survey, 1982	Survey to determine guests' rating of services and facilities offered at four Provincial Parks and the major activities in which they participated.	Saskatchewan Tourism & Renewable Resources	Jan./83
Summary Report 1981-82 Winter Recreation Survey	Data on activity participation, origin of visitors and potential demand for special winter recreation programs.	Saskatchewan Tourism & Renewable Resources	Sept./82
Summary Report of the Task Force for Better Parks and Recreation Opportunities, 1980	Summary of research, analysis and discussion of the 1979 task force set up to assess the current state of affairs in parks and outdoor recreation, and to develop policy and program options for consideration by the Saskatchewan Government.	Saskatchewan Tourism & Renewable Resources	1980
Survey of Sport Fishing in Saskatchewan, 1980	Information on numbers, origins, and destinations of anglers, their expenditures, and investments in activities and equipment, as well as numbers and kinds of fish harvested and amount of fishing effort expended.	Saskatchewan Tourism & Renewable Resources	1984
Trans-Canada, Non-Resident Tourist Traffic Flows, 1981	Out-of-Province, non-commercial vehicles entering Saskatchewan on Highway #1, east and west.	Saskatchewan Tourism & Renewable Resources	Nov./81
Updated Site Inventory Listing Provincial Parks	List of all Provincial Parks, major recreation areas, picnic grounds, campgrounds and protected areas for seven tourism administrative regions.	Saskatchewan Tourism & Renewable Resources	Nov./82

Title	Description	Source	Date
Community Files	Files containing approximately 23 reports and surveys with emphasis on economic activity data, and documentation of development opportunities.	Saskatchewan Tourism & Small Business	1984
Evaluation of the "Shine on Saskatchewan" Campaign	Survey of the public acceptance and use of the "Shine on Saskatchewan" Campaign.	Saskatchewan Tourism & Small Business	1984
Government Information Centres Report, 1983	Statistics on registrations at visitor information centres.	Saskatchewan Tourism & Small Business	Mar./84
Hotel/Motel Occupancy Statistics	Report on occupancy trends in motels/hotels by tourism region.	Saskatchewan Tourism & Small Business	Quarterly
Hotel/Motel Occupancy Statistics, 1982 and 1983	Results of an occupancy survey by tourism region.	Saskatchewan Tourism & Small Business	Jun./84
Intraprovincial Travel to and Within Saskatchewan by Canadians, 1982	Statistics on travel patterns within tourism regions in Saskatchewan.	Saskatchewan Tourism & Small Business	Jul./83
Lake Diefenbaker/Elbow Harbour	Study of tourism potential of Elbow Harbour.	Saskatchewan Tourism & Small Business	Mar./84
Makwa Lake Ski Hill/Golf Course Market Opportunity Study	Study of potential for a ski hill and golf course.	Saskatchewan Tourism & Small Business	Mar./84

Title	Description	Source	Date
Market Analysis, Lake Diefenbaker Hunting and Fishing Resort	Study of tourism potential for a hunting/ fishing resort on Lake Diefenbaker.	Saskatchewan Tourism & Small Business	Apr./84
Market Opportunity Study, Candle Lake Resort	Study of potential for a resort on Candle Lake.	Saskatchewan Tourism & Small Business	Mar./84
Meadow Lake Provincial Park Accommodation/Food Service Market Opportunity Study	Study of potential for fixed roof accommoda- tion.	Saskatchewan Tourism & Small Business	Mar./84
Monthly Tourism Inquiries	Statistics on inquiries received at the Tourism Saskatchewan information centres.	Saskatchewan Tourism & Small Business	Monthly
Motorcoach Tour Activity in Saskatchewan, 1983	Result of a mail-out survey to Motorcoach Tour Operators.	Saskatchewan Tourism & Small Business	Apr./84
Origin of Visitors to Regina and Saskatoon Visitor Information Centres, 1983	Statistics on numbers and origins of visitors including U.S., foreign and Canadian.	Saskatchewan Tourism & Small Business	Mar./84
Business Ratios for Small- and Medium- Sized Companies on the Prairies, 1980	A collection of business ratio data for 182 industries, including hotels.	Saskatchewan Tourism & Small Business	Mar./84
Redberry Lake Market Opportunity Study	Study of tourism potential of Redberry Lake.	Saskatchewan Tourism & Small Business	Apr./84

Title	Description	Source	Date
Saskatchewan Convention Facilities Guide	One page for each convention facility in each of the cities identified. Details as to hotel accommodation, food service, room size, meeting capacity, banquet capacity, charges for each meeting room. Other important information associated with the facilities.	Saskatchewan Tourism & Small Business	Updated
Saskatchewan Leisure Study	Study of the attitudes of Saskatchewan residents toward Saskatchewan as a vacation destination and their awareness of the Saskatchewan tourism product.	Saskatchewan Tourism & Small Business	Jul./81
Saskatchewan Resident Travel Survey, July to September, 1983	Survey of travel habits and preferences of Saskatchewan residents.	Saskatchewan Tourism & Small Business	May/84
Saskatchewan Tourism Marketing Plan Summary, 1984/85	Objectives to be met and strategies utilized to promote tourism in Saskatchewan.	Saskatchewan Tourism & Small Business	1984
Tipperary Creek Study	Study to determine the tourism potential and economic impact of developing Tipperary Creek as a tourism attraction.	Saskatchewan Tourism & Small Business	In Progress
Tourism Data Book, 1983	Compendium of statistics related to tourism.	Saskatchewan Tourism & Small Business	Jun./84
United States Sports Fishing Survey, 1983	A study to determine the extent to which inquirers to an advertising campaign travelled to Saskatchewan.	Saskatchewan Tourism & Small Business	Mar./84

Title	Description	Source	Date
Vacation Habits of Travelers in Ontario, Montana, North Dakota, and Minnesota	Results of a survey of residents of potential markets for Saskatchewan tourism.	Saskatchewan Tourism & Small Business	Oct./84
Saskatchewan Wildlife Federation: 54th Annual Convention Report	Membership list of key persons, addresses and telephone numbers.	Saskatchewan Wildlife Federation	1982
Air Carrier Operations in Canada 51-002	Reports on the activities of approximately 750 domestic and foreign air carriers operating in Canada.	Statistics Canada	Quarterly
Air Carrier Traffic at Canadian Airports 51-005	Statistics on the volume of passengers, mail and cargo, the number of flights generated by scheduled airlines and international charter information for the top 50 airports in Canada.	Statistics Canada	Quarterly
Air Carrier Traffic at Canadian Airports 51-203	Statistics and graphs on the volume of passengers, mail and cargo. Also shows the number of flights generated by scheduled airlines and the total number of aircraft movements, unit roll, and other commercial, private and government flights for the top 50 airports in Canada.	Statistics Canada	Annual (Jan.)
Air Passenger Origin and Destination: Domestic Report 51-204	Statistics on the volume of domestic air passenger traffic generated at Canadian cities and carried between pairs of Canadian points. The data may be used to indicate the relative communities of interest between Canadian cities.	Statistics Canada	Annual (May)

Title	Description	Source	Date
Air Passenger Origin and Destination: Canada/U.S. Report 51-205	Statistics on the origin/destination of Canada/U.S. air passengers. The data may be used to indicate the relative communities of interest between points in Canada and points in the United States.	Statistics Canada	Annual (Jun.)
Border Crossing Statistics	Statistics on border crossings by type of vehicle, type of traveller, length of stay, etc.	Statistics Canada	Monthly Unpublished
Canadian Travel Survey: Canadians Travelling in Canada 87-504	Volume of travel by Canadians in Canada, their expenditures, purpose of trip, means of transportation, type of overnight accommodation, trip distance, and origin and destination are presented.	Statistics Canada	Occasional
Canadian Travel Survey - October/December, 1978 87-002	Survey on the socio-economic characteristics of Canadian residents travelling in Canada and the nature of their travel.	Statistics Canada	Apr./81
Construction in Canada 64-201	Total value of construction work performed, with analyses in current and constant dollars, by new and repair, by type of structure, by type of construction, by type of industry and by province. Includes separate analyses of labour content and cost of materials, and a general annual review.	Statistics Canada	Annual (Jun.)
Consumer Prices and Price Indexes 62-010	Statistics on consumer prices and related price indexes. Comparative index of price differential for eleven major cities by selected groups of consumer goods and services. Includes transportation and recreation.	Statistics Canada	Quarterly

Title	Description	Source	Date
Corporation Financial Statistics 61-207	Contains aggregate balance sheet, income and expenses, profit and retained earnings information for corporation, classified by 182 industries, including hotels.	Statistics Canada	Annual
Employment, Earnings and Hours 72-002	Industry and area data on industrial employment, average weekly earnings, average weekly hours, average hourly earnings. Includes transportation and service industries.	Statistics Canada	Monthly
Estimates of Families for Canada and the Provinces 91-204	Number of families and average size of family by province; children in families by age group and activity. Includes demographic information.	Statistics Canada	Annual (Apr.)
Estimates of Labour Income 72-005	Monthly estimates of wages and salaries and supplementary labour income on an unadjusted and seasonally adjusted basis by industry for Canada and the provinces, with annual totals for the last five years.	Statistics Canada	Quarterly
Estimates of Population by Marital Status, Age and Sex, Canada and Provinces 91-203	Estimates of single, married, widowed and divorced, by sex and five-year age groups. Includes demographic information.	Statistics Canada	Annual (Apr.)
Estimates of Population by Sex and Age for Canada and the Provinces 91-202	Estimates of population by sex and age by five-year groups; explanation of methods used in making estimates. Includes demographic information.	Statistics Canada	Annual (Apr.)
Estimates of Population for Canada and the Provinces 91-201	Estimated population of Canada and each province at June 1st of each year from 1931 to date. Includes demographic information.	Statistics Canada	Annual (Nov.)

Title	Description	Source	Date
Family Expenditure in Canada - All Canada - Urban and Rural 62-551	Summary of family expenditures by family-type, family income, class of tenure, age of head, etc., as well as selected detailed average expenditures for families living in both rural and urban areas of the provinces. Includes travel and recreation.	Statistics Canada	Occasional
Household Facilities and Equipment 64-202	Special survey of household facilities taken in April or May of each year. Estimates of types of appliances in Canadian homes, tenure and number of rooms per dwelling, size of household and households with automobiles, garages, overnight camping equipment and snowmobiles. Includes recreation facilities and equipment.	Statistics Canada	Annual (Sept.)
International Travel: Advance Information 66-002	Summary of number of travellers between Canada and other countries and selected categories of non-residents (mainly one or more night traffic) by province of entry. Preliminary to publication 66-001.	Statistics Canada	Monthly
Market Research Handbook 63-224	Comprehensive compendium of Canadian marketing information derived from various statistical sources. Includes a glossary of terms.	Statistics Canada	Annual (Oct.)
Population: Intercensal Annual Estimates of Population by Sex and Age for Canada and the Provinces, 1976-1981 91-518	Intercensal annual population estimates, by sex and single year of age, for Canada and provinces as of June 1st reference data.	Statistics Canada	Occasional

Title	Description	Source	Date
Provincial Government Finances: Revenue and Expenditure (Estimate) 68-205	Standardized data drawn from provincial budgets and estimates provide forecasts of provincial government revenues by source and expenditure, by function, with five-year summaries. Includes analyses of revenue sources and expenditures and federal/provincial fiscal agreements. Tourism and recreation are included.	Statistics Canada	Annual (Nov.)
Restaurant, Caterer and Tavern Statistics 63-011	Estimated statistics of restaurants, caterers and taverns for Canada and the provinces, by chains and independent, and by kind of business.	Statistics Canada	Monthly
Restaurants, Caterers and Taverns Industry Survey 63-536	Total net sales and receipts, by source of receipt, by kind of business and number of establishments: Canada, provinces and territories.	Statistics Canada	Occasional
Statistics Canada 1981 Census/20% Data Base	20% sample data includes: nuptiality, fertility, education, housing, labour force activity, occupation, and industry.	Statistics Canada	1983
The Labour Force 71-001	Adjusted and unadjusted estimates of labour force, employment and unemployment, with employment and participation rates analyzes by selected geographic, demographic and occupational variables. Includes transportation and service industries.	Statistics Canada	Monthly
Travel Between Canada and Other Countries 66-001	Non-residents entering Canada by country and Canadian residents returning from abroad. Travel between Canada and the United States shows both vehicles and persons as well as mode of transport. Quarterly estimate of receipts and payments on international travel are presented.	Statistics Canada	Quarterly

Title	Description	Source	Date
Travel Between Canada and Other Countries 66-201	Non-resident travel in Canada and Canadian travel abroad is analyzed by country of residence, expenditures, length of stay, type of transportation, purpose of trip, accommodation used, and destination.	Statistics Canada	Annual (Nov.)
Travel Log (Source of Travel Price Index) 87-003	Data on domestic travel, ownership of recreational equipment and travel to work, includes national tourism indicators and travel price index.	Statistics Canada	May/84
Travel, Tourism and Outdoor Recreation: A Statistical Digest 87-401	Tables, charts and text on domestic travel, international travel, recreation and tourism. Provides information for selected cities, major airport and selected census-metropolitan areas.	Statistics Canada	Biennial
Traveller Accommodation Statistics 63-204	Statistics on hotels, motels, tourist camping grounds and other types of traveller accommodation (e.g. receipts, employment, expenses, occupancy).	Statistics Canada	Annual (May)
Urban Family Expenditure 62-547	Summary of family expenditure and detailed average expenditures in eight major cities classified by important family characteristics such as family-type, family income, class of tenure, age, etc. Includes expenditure on travel and recreation.	Statistics Canada	Occasional
Attraction List	List provides basic information about many of the attractions in Saskatchewan.	Tourism Saskatchewan	Current Data

Title	Description	Source	Date
Events List	Computerized list of a variety of events in Saskatchewan. Information includes contact name, address, phone, location and hours of events, event details.	Tourism Saskatchewan	Current Data
Events Printout	Printout of the current month events list.	Tourism Saskatchewan	Current Monthly
Park, Resort and Campground List	Alphabetical list by community with description, location details, rate information, contact name and address.	Tourism Saskatchewan	Current Data
Saskatchewan Accommodation Inventory	Inventory of accommodation and service by types and capacity.	Tourism Saskatchewan	1983
1983 Outlook for Travel and Tourism	Report of the proceedings of the 1983 travel and outlook forum. Comments on trends for surface transportation, air transportation and related areas, accommodations and recreation attractions.	Travel & Tourism Research Association	Dec./82
Journal of Travel Research	Provides summaries of studies as well as new methodology for conducting tourism studies.	Travel & Tourism Research Association	Quarterly
Travel & Tourism Research Association (TTRA) Conference Report	Provides transcripts of various tourism and recreation papers presented at the annual TTRA Conference.	Travel & Tourism Research Association	Annual

Title	Description	Source	Date
Canadian Vacation Travel Market for Saskatchewan	Potential for tourism in Saskatchewan.	Traveldata International	Apr./82
Vacation Travel by Canadians in 1981	Analysis of existing travel patterns and prospects for off-peak travel by Canadians in 1981.	Traveldata International	Mar./82
Uranium City: Alternatives Strategics - Final Report - Volume 2	Study to consider the viability of future economic redevelopment opportunities including tourism and recreation.	Uranium City Task Force	Apr./82
Monthly Attendance Figure for WDM (Global)	Statistics shown for each of the Western Development Museums attended by individuals, groups, schools, special events. 1982 total versus 1981 also given.	Western Development Museums	Aug./82

APPENDIX

Air Canada

760 - 1867 Hamilton Street
REGINA, Saskatchewan S4P 2C2

Canada Employment & Immigration

600 - 2101 Scarth Street
REGINA, Saskatchewan S4P 2H9

Canadian Government Office of Tourism

235 Queen Street
OTTAWA, Ontario K1A 0H6

City of Regina

P. O. Box 1790
REGINA, Saskatchewan S4P 3C8

Department of Northern Saskatchewan

See: Saskatchewan Tourism & Small Business

DRIE/ITC

235 Queen Street
OTTAWA, Ontario K1A 0A5

Fisheries & Oceans Canada

Freshwater Institute
501 University Crescent
WINNIPEG, Manitoba R3T 2N6

Frontier Airlines

P. O. Box 1695
REGINA, Saskatchewan S4P 3C6

Gallop Poll

See: Saskatchewan Tourism & Small Business

L.J. D'Amore & Associates

3680 Mountain Street
MONTREAL, Quebec H3G 2A8

Liquor Licensing Commission

1660 Park Street
REGINA, Saskatchewan S4N 2G1

Pannell Kerr Foster

55 University Avenue
Suite 800
TORONTO, Ontario M5J 2K4

Parks Canada

391 York Avenue
WINNIPEG, Manitoba R3C 4B7

Regina Tourist & Convention Bureau

200 Lakeshore Drive
REGINA, Saskatchewan S4S 0B1

Revenue Canada

Excise Office: 204 Towne Square
1919 Rose Street
REGINA, Saskatchewan S4P 3P1

Taxation: Income Tax Building
1955 Smith Street
REGINA, Saskatchewan S4P 2N9

Saskatchewan Centre of the Arts

200 Lakeshore Drive
REGINA, Saskatchewan S4S 0B1

Saskatchewan Culture & Recreation

Avord Tower
11th Floor
2002 Victoria Avenue
REGINA, Saskatchewan S4P 0R7

Saskatchewan Health

T.C. Douglas Building
3475 Albert Street
REGINA, Saskatchewan S4S 6X6

Saskatchewan Labour

1914 Hamilton Street
REGINA, Saskatchewan S4P 4V4

Saskatchewan Parks & Renewable Resources

3211 Albert Street
REGINA, Saskatchewan S4S 3W6

Saskatchewan Sports Inc.

1870 Lorne Street
REGINA, Saskatchewan S4P 2L7

Saskatchewan Tourism & Renewable Resources

See: Saskatchewan Tourism & Small Business
Saskatchewan Parks & Renewable Resources

Saskatchewan Tourism & Small Business

Business Information & Research Branch
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REGINA, Saskatchewan S4P 3V7

Saskatchewan Wildlife Federation

204 - 63 Ross St. W.
MOOSE JAW, Saskatchewan S6H 2M2

Statistics Canada

530 Midtown Centre
REGINA, Saskatchewan S4P 2B6

Tourism Saskatchewan

See: Saskatchewan Tourism & Small Business

Travel & Tourism Research Association

Business Research Division
Graduate School of Business Administration
Campus Box 420
University of Colorado
BOULDER, Colorado 80309

Traveldata International

188 Eglinton Avenue East
Suite 701
TORONTO, Ontario M4P 2X7

Uranium City Task Force

Defunct

Western Development Museums

2610 Lorne Avenue
SASKATOON, Saskatchewan S7J 0S6